



WORLD BOWLING NEWSLETTER

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To all WTBA member federations

Tokyo 2020 Olympics – additional sports

Dear Federations,

I am extraordinarily pleased to advise you that tenpin bowling has been included in the list of 8 shortlisted additional 2020 Tokyo Olympic sports that was announced today by the Tokyo Organizing Committee. Under the procedure that has been announced by the TOC we will undergo further review and examination, including an interview in Tokyo August 7-8, prior to a TOC announcement of the final requested sports sometime in September 2015. We do not know very much about this review and examination process, although there are indications that the TOC may follow the current guidelines of the IOC. If it appears to us that you may be of assistance in this secondary process then we will certainly come back to you in a timely fashion. In the interim we will keep you advised as to developments.

Our press release on this development is attached to the Newsletter. The other sports that are shortlisted are baseball-softball, karate, roller sports, sport climbing, squash, surfing and wushu.

Sincerely,

A handwritten signature in black ink that reads 'Kevin Dornberger'.

Kevin Dornberger

Vote for bowling

The Wall Street Journal-Asia has instituted a poll through its blog section, allowing one to vote for one of the 8 Tokyo shortlist sports. We will send it out to all our global members. Any efforts on your part to get your customers and members to vote for bowling would be greatly appreciated.

Visit <http://www.wsj.com/articles/BL-JRTB-20215> and vote for bowling in 2020 Olympics.



www.worldbowling.org

Press release

HISTORIC DAY FOR WORLD BOWLING

LAUSANNE, June 22 – Today World Bowling is delighted to count itself among the eight candidate sports on the shortlist to be included in the Tokyo 2020 Olympic Games.

Already very popular in Japan, with millions of people bowling every year, the inclusion of Bowling in the Tokyo Olympic Games would bring a great added value to the event. The sport of bowling is universal, has an international appeal and is practiced everywhere in the world. As a sport that can be played at all levels, it is a lifetime sport that relates to a large part of society. Moreover, Bowling has been a unique catalyst to inspire millions of young players and female participation in countries and regions around the world where athletic involvement is limited.

World Bowling are even more eager to showcase their sport after this morning's decision. From July 9-12, 2015 Tokyo will hold the World Bowling Open, an event that will showcase many of bowling's best. The event features players from 70 different countries, a combined male and female event and a site-built arena for the finals.

World Bowling's President Mr. Kevin Dornberger said, "Today is an historic day for our sport. It is an honor to be included on the first shortlist and we look forward to showcasing the best of bowling in the next phases. Bowling encompasses all the core values of the Olympic Movement and the Olympic Games, as a global sport we have the ability to engage with fans and supporters on all levels."

For further information, please contact:

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